# Distance in the Forest Fire Model How far are you from Eve?



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#### Motivation

How many degrees of separation are there between you and François Hollande?



Social networks are everywhere. How do we meet new friends? Impact in economics, social science, marketing, disease propagation, ...



#### Social network feature: Densification

[Leskovec, Kleinberg and Faloutsos (2005)]

Densification on several networks: Arxiv, Patents, Autonomous systems, Email, Actors-Movies, ...



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# Social network feature: Distance (between two random vertices)

Arxiv, Patents, Autonomous systems, Email, Actors-Movies, ...



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#### Distance: previous work

#### Empirical Result[KLF05]

Many social networks have bounded expected distance.

#### Simulation Result[KLF05]

The Forest Fire Model has expected bounded expected distance.

#### Theorem

Nothing proved before this work

#### Outline

ntroduction Related Work

#### 1st Model: The Windy Forest Fire model Model definition Proof intuition A potential function Ambassador tree

2nd Model: Random Walk model

Conclusion/Open questions

#### Social networks model: Forest Fire

- Staring question: How do we meet new friends?
- Answer: We are introduced to them by our friends and the friends of our friends etc.



Grow network one node at a time. Current network:





Next step: new node **u** arrives (black node).



*u* already has one friend, amb(u), a uniform random node.



Introduction to friends: start the 'forest fire'. Every 'burnt' node v activates edges w.p.  $\alpha/\text{outdeg}(v)$ .



Continue burning...



Friends of *u*: vertex *u* connects to all 'burnt' nodes.

#### Social network model: Forest Fire



Figure: The three steps of adding a node to the network: 1) Choose amb(u) u.a.r. 2) Forest Fire (percolation) 3) Connect

# Differences with original Forest Fire model

- Windy: we study a special case in which we only burn edges in one direction (from 'younger' nodes to 'older' nodes).
- Initialization: we assume a seed-graph of constant size (> 1).



# Forest Fire Expected Diameter Theorem

#### Empirical Result[KLF05]

Many social networks have bounded expected distance.

#### Simulation Result[KLF05]

The Forest Fire Model has bounded expected distance.

# **Theorem 1** Assume $\alpha$ , $|G_0|$ large enough. For Windy Forest Fire Process:

 $\mathbb{E}[\operatorname{dist}_{G_t}(u,G_0)]=O(1).$ 

# A simpler model: a Line Process





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# Proving bounded distance on line: Failed attempt #1

- Attempt: Extend analysis of Erdós-Renyi or Preferential Attachment graphs
- Problem: Independence (ER) vs Correlated edges (Forest Fire)
  - Neighborhood of u is closely related to neighborhood of amb(u).



Introduction

#### Proving bounded distance on line: Failed attempt #2

- ► Attempt: Simplify graph by insertion/deletion of edges
- Problem: expected distance is not monotone under insertion/deletion of edges



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## Proving bounded distance on line: Failed attempt #3

- Attempt: Show  $E[dist(u, root)] \le E[dist(amb(u), root)]$
- Problem: false (if one doesn't assume anything about the graph structure)

For every  $\alpha$  one can construct a graph with  $E[\operatorname{dist}(u, \operatorname{root})] > E[\operatorname{dist}(\operatorname{amb}(u), \operatorname{root})].$ 



#### Proving bounded distance on line: Failed attempt #4

- Idea: Show
  - $E[longest\_path(u, root)] \le E[longest\_path(amb(u), root)]$
- Problem: Wrong Longest path is strictly increasing!



#### Proving bounded distance on line: Attempt #5

- $\phi(u)$  longest path to root without ambassador edges.
- Idea: Show  $E[\phi(u)] \leq E[\phi(amb(u))]$
- Problem: ?



# Proving bounded distance on line: Failed Attempt #5

Problem: There might not be enough good edges ...



# Proving bounded distance on line: Successful Attempt

- What if we look at two consecutive arrivals?
- The first node sets up the graph structure
- The second node exploits it

Define  $\phi$  so that in expectation,

▶ 
$$\phi(v) - \phi(\operatorname{amb}(\operatorname{amb}(v))) < 0$$
, assuming that  $\phi(\operatorname{amb}(\operatorname{amb}(v)))$  is 'big'

## Hajek's theorem

We define  $\phi$  so that

- $\phi$  dominates distances to seed: dist<sub>L<sub>t</sub></sub>( $\nu$ , L<sub>0</sub>)  $\leq \phi(\nu)$
- ► Expected negative bias: E[φ(v) - φ(amb(amb(v)))|φ(amb(amb(v))) is 'big'] < 0</p>
- $\phi(v)$  has an exponential tail

Hajek's theorem then implies:

$$E[\operatorname{dist}_{L_t}(v,L_0)] \leq E[\phi(v)] = O(1).$$

Bounded expected distance on Line process





#### The $\phi$ -function





#### Back to the Forest Fire Process

- So far: Line process,  $amb(u_t) = u_{t-1}$ .
- Forest fire process:  $amb(u_t) = uniform random node$ .



#### Relating the two processes: Ambassador tree

•  $A_t$ : Take  $G_t$  and consider only the edges  $\{(u, amb(u))\}$ .



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#### Ambassador tree

Line Fire result:  $E[\operatorname{dist}_{L_t}(v, L_0)] = O(1)$ ,

+ Ambassador tree properties

 $\Rightarrow$  Forest Fire result:

 $E[\operatorname{dist}_{\boldsymbol{G}_t}(\boldsymbol{v},\boldsymbol{G}_0)]=O(1).$ 

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#### Another Social Network model: Random Walk

Random walk model with parameter 0 . At arrival of <math>u

- Connect to a node amb(u) chosen u.a.r.
- Perform random walk starting from amb(u).
- At every step, w.p. *p*, stop the random walk.
- Connect *u* to all nodes visited by the random walk.

#### Results for Random Walk Model

#### Theorem 2

Let  $G_0$  be a strongly connected graph. The Random Walk Process with parameters p < 1/3 and  $G_0$  has the property of non-increasing distance to  $G_0$ , i.e., for every t,

 $\mathbb{E}[\operatorname{dist}_{G_t}(u,G_0)]=O(1).$ 

#### Theorem 3

For all  $G_0$ , the Random Walk Process with parameters p > 1/3and  $G_0$ , has the property that

$$\mathbb{E}[\operatorname{dist}_{G_t}(u, G_0)] = \Omega(\log t).$$

# Conclusion/Open questions

#### Main result:

 François Hollande is probably not too 'far' from you (if you care), i.e., Forest Fire Process and Random Walk model have constant expected distance.

#### **Open questions for Forest Fire Process:**

- We analyzed the Windy FF. What about the original one?
- Prove densification.

# Conclusion/Open questions

#### Main approach:

- Identify critical, surprising features of existing networks
- Propose mathematical model of network and of features
- Realistic and simple (a contradiction in terms)
- Sanity check: Prove that model has features

#### Better (less ad hoc) approach:

- Identify critical, surprising features of existing networks
- Take existing mathematical model of network
- Propose mathematical model of features, realistic and simple (a contradiction in terms)
- Sanity check: Prove that model has features

**Then:** Understanding  $\implies$  can propose improved algorithm...

# Thank you!